

Making images that say what you mean

Module 09 · Images, Voice & Video · Chapter 01

What you will learn

- ☐ The four-part image prompt
- ☐ Where to generate for free
- ☐ Text-in-images and the fixes

Your exercise

TRY IT YOURSELF · ABOUT 10 MINUTES

Generate the tiger-fractions prompt above in two different free tools. Then run a controlled experiment: same subject + style, three different compositions; note how framing changes usefulness. Finally create one real asset you need, a diagram for notes, an event poster, a thumbnail, iterating until it says what you mean.

My notes

KEY TAKEAWAYS

- Image prompts = subject + style + composition + constraints; iterate one variable at a time.
- Free tiers cover learning completely; paid buys polish later.
- In-image text is unreliable, place text afterwards or use specialised tools.
- Photorealistic people/events need Module 11's honesty rules.

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